

June, 2013

Valley High School Tennis Program

1505 Candelaria Rd. NW
Albuquerque, NM 87107

Company

Request for Funding

Dear _____

Please accept this letter requesting funding to support the Second Annual Memorial Tennis Tournament to be held at Valley High School on July 26 – 28, 2013. The tournament honors the memory of three outstanding Viking tennis players who passed away in recent years and left a legacy of commitment and achievement to their community and current players. Proceeds will be dedicated to scholarships for outstanding seniors on the varsity boys and girls tennis teams and will help to support the tennis program for the 2014 tennis season.

It is important to know that Valley High School Tennis has been an outstanding program producing many outstanding athletes and college bound players. The grade-point averages of both teams have far exceeded the requirement to play high school sports. In 2013 the tennis team was honored to have both the valedictorian and salutatorian of the graduating class. 6 players made the all-academic sports team. The tennis accomplishments are highlighted by numerous District and tournament banners and trophies in the high school gym. The boys' team and the girls' team won District 4 of the past 5 years. The girls' team was the New Mexico State Champion in 2011 and was in the top 4 of the State Tournament in May, 2013.

In order to stay competitive with other schools in Albuquerque and statewide, it is important to enlist the community to augment the scarce funding made available by the school and the Albuquerque Public School District. We trust that you and your company will welcome the opportunity to support this effort.

Corporate Sponsorship:

There are 3 levels of corporate sponsorship available—Gold, Maroon and Gray:

Gold Sponsorship: For a \$500 - \$2000 donation or more, sponsor will receive a prime location of sponsor logo on the 2014 team poster, a 36" x 60" **banner** with company logo displayed on the VHS tennis courts; Sponsors will also receive a **Viking Tennis Sweatshirt and T-shirt. \$1000 or more sponsorship will provide academic/tennis scholarships to Valley tennis seniors and a dedicated court in your company name.**

Maroon Sponsorship: For a \$200 - \$450 donation, sponsor will receive a business card advertisement on our team poster and a 24" x 36" banner with company logo, displayed on the VHS tennis courts. Sponsors will also receive a Viking Tennis T-shirt.

Gray Sponsorship: For a \$25 - \$175 donation, sponsor will receive a business card advertisement on the team poster. For team parents who contribute at this level, a personal message to their son/daughter will appear on the poster.

In Kind Contributions – We cannot exist without the generous contributions of any and all tennis equipment and supplies, including: balls, water, sports drinks, fruit and nutritious snacks, etc. We would be happy to visit your company and collect any contribution.

Please make checks payable to **Valley High School Tennis**. Tax ID # is _____.

Thank you for your generosity to a Valley High School program producing outstanding athletes, college students and citizens. Our community is proud of the fine young men and women dedicated to their sport, their academics and their future. We hope you and your company will be partners in this effort.

Sincerely,

Juan Martinez
Valley Vikings Boys Tennis Coach
505-489-4733 – Cell

Evangelina Trujillo
Valley Vikings Girls Tennis Coach
505-264-5745 - Cell